



Tan Sai Yoon

MediaCorp Pte Ltd

MediaCorp is Singapore's leading media company with the most complete range of platforms, spanning television, radio, newspapers, magazines, movies, digital and out-of-home media.

It pioneered the development of Singapore's broadcasting industry, with the broadcast of Radio in 1936 and Television in 1963. Today, MediaCorp has over 50 products and brands in four languages (English, Mandarin, Malay and Tamil), reaching out to all adults in Singapore every week.

Initiatives in the new digital space include Internet TV-on-demand, High Definition TV broadcast and Over-the-Top (OTT) interactive services.

Beyond Singapore, MediaCorp is an active regional player through co-productions in TV dramas and movies, magazines publishing, as well as Channel NewsAsia International, one of the first Asian-owned English news channels.

Mr. Tan holds a Bachelor Degree in Electrical Engineering from the University of Singapore in 1979 and Master of Science Degree in Electrical Engineering from the National University of Singapore in 1984.

Mr Tan. has had extensive experience in broadcast engineering. After graduation, he worked with two MNCs as an electronic engineer in consumer electronics. He joined former Singapore Broadcasting Corporation as an engineer from 1983 to 1988 overseeing TV studio operations and a senior engineer from 1988 to 1995 responsible for the planning and development of TV studios. He joined the Transmission Department as a Manager in charge of Bukit Batok Transmitting Station from 1995 to 2003 and a Senior Assistant Vice President in charge of Kranji Shortwave Transmitting Station from 2003 to 2008. He is now a Vice President in the Transmission Department, responsible for analogue and digital terrestrial transmission for radio and TV services.